



March 30, 2016

Dear Vendor/Sponsor

Board of Directors:

David Doup  
Jason Guthrie  
Barbra Heavner  
Lynne Hyatt  
Mark Jones  
Bill Lentz  
Brenda Merkel  
Jorge Morales  
Karen Niverson  
Paul Nolting  
Gil Palmer  
Cindy Rohm  
Patty Unrue  
Peggy Wampler  
Ross Westerfeld  
Sue Woosley

Executive Staff:

Dan Mustard  
Director of Operations  
  
Cindy Chodan  
Membership/Program  
Director  
  
Paula Herlitz  
Resource Development  
Director

The Pitman Institute for Aging Well, in partnership with Mill Race Center, will host the SEEK 2016 Senior Expo. This event is fashioned to give area residents the opportunity to learn about the professionals, businesses, resources, services, products and activities in our community that cater to the 50-plus population. We invite you to join the Pitman Institute and Mill Race Center and be a part of this enlightening two-day event.

Scheduled for Saturday and Sunday September 10 and 11, 2016, the SEEK 2016 Senior Expo will provide a solid foundation for the vital information to be presented to the estimated 500 attendees, including – older adults, baby boomers, caregivers, families, persons with disabilities and professionals.

On Saturday, September 10, vendors are invited to share their products and services with Expo attendees. Please see the enclosed Promoter/Exhibitor Agreement for additional information.

The Sunday, September 11 date is for special presentations only.

The Pitman Institute for Aging Well was established in 2015 to honor Bob Pitman who served as Executive Director of the center for 29 years. Mill Race Center, located in Mill Race Park, is a community center for active adults. For almost 60 years, its goal has been to maximize opportunities for citizens over age fifty to lead independent, healthy and meaningful lives. Members enjoy offerings such as health and fitness programs, learning, travel, social groups, support services, employment and fun.

Please find enclosed the contract for participation in the SEEK 2016 Senior Expo. We encourage you to consider sharing the message of your product(s) or service(s) with the attendees at the event. Please feel free to contact me at [paula@millracecenter.org](mailto:paula@millracecenter.org) with any questions. I look forward to working with you in the future.

Sincerely,

A handwritten signature in black ink that reads "Paula Herlitz". The signature is written in a cursive, flowing style.

Paula Herlitz  
Resource Development Director